

## Parliament. The recessed filter cigarette.



1. Though his career was based on hot air, balloonist David Moeller raised his image with a cigarette holder. It also gave him cleaner taste.



2. No need for a cigarette holder today. Parliament's filter is recessed, so all you taste is rich, clean tobacco flavor. For the smoker who's coming up in the world.



100's 17 mg "tar", 1.1 mg Nicotine  
per cigarette. FTC Report Oct '78

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous To Your Health.

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